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PART 3: COUNCIL'S MANY WAYS TO KEEP OUR COMMUNITY WELL - INFORMED

Our staff and Council work very hard through many mediums to inform our community of its actions, happenings and upcoming meetings and events. Communication is always a two-way street. The following are a wide variety of ways in which we try and keep everyone informed about the business and happenings in McKellar and area. We are always open to suggestions to improve our communication techniques. Please refer to our McKellar website (township.mckellar.on.ca) and new McKellar Facebook page (https://www.facebook.com/mckellar.township.9/) for current up to date information.

- Council's Annual 2020 Report to the Community a summary of what has been accomplished from our Action Plan and what Council is planning to move forward over the next two years.
- Council's Semi-Annual Report to the community Fall 2020 usually presented as part of the MLCA's AGM in July – both are posted on McKellar's website, Facebook page and MLCA website
- ❖ Mayor's monthly reports to Council on community happenings, reports, upcoming meetings and events on file over 200 in 10 years.
- ❖ Advance public notice of all meetings, along with agendas in a timely manner.
- Regular updates posted on our new McKellar Facebook page, press releases dealing with critical issues ie; oil spills, COVID-19 updates, Blue Green algae sightings, new staff and more.
- Committees are obligated to hold public meetings on their findings before recommendations are made to Council.
- Council holds public meetings on major areas of community interest such as the proposed Pool, and as topics and issues arise.
- Provide the opportunity to comment on planning issues and applications.
- ❖ The production of an electronic newsletter packed full of information on what is happening in the community is sent to everyone with their tax bills in February.
- ❖ We make all non confidential reports available to our community.
- Our McKellar Community Services Guide pamphlet sent to all residents.
- ❖ We keep our electronic sign on Hwy 124 current and up to date, as well we maintain a Sign Board at Hemlock Church and Centre Road.
- ❖ We have many links to McKellar related websites- Recreation, Historical, Market, Library.
- Periodic notices, posters and sign boards are posted at the Transfer Station and other key community locations.
- ❖ We have just developed a McKellar Community Communication document listing key contacts, community groups, and committees in McKellar and area.
- ❖ We are in the final process of completing a new and improved Website which will enhance the way we communicate and have the capacity for the creation and capability of electronic mailing.

In summary, your Council works very hard at being open and transparent while listening to all our ratepayers. We will always try and listen to all sides and points of view. Ultimately, Council will continue to make evidence – based decisions that improve our growth, economic development, employment opportunities, programs and services, sustainability of our lakes and environment all of which culminates and contributes to our special quality of life in McKellar.

Respectfully, Your McKellar Council Mayor Peter Hopkins, Deputy Mayor, Morley Haskim, Councillors Mike Kekkonen, Don Carmichael and Marco Ancinelli