



Township of McKellar

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April 10, 2026

Community Notice – Call for Photos

Township of McKellar – Request for Community Photos

The Township of McKellar is seeking assistance from residents, cottagers, and visitors in providing high-quality photographs that showcase the beauty and character of our community.

The **Ministry of Northern Economic Development and Growth** is launching a Northern Ontario tourism campaign for Summer 2026 and has requested submissions from Municipalities to help promote must-see destinations across the region.

As part of this initiative, we are looking for 2–3 standout attractions or experiences that best represent McKellar. We welcome photo submissions that highlight:

- Scenic landscapes (lakes, forests, sunsets, lookouts)
- Iconic or well-known local landmarks
- Hidden gems unique to the Township
- Recreational experiences (boating, fishing, trails, etc.)
- Local attractions or tourism-related businesses

Photo Requirements

- High-resolution images preferred
- Landscape or attraction-focused images are encouraged
- If individuals are clearly identifiable in the photo, consent may be required

Important!

Please complete the Ministry's Photo/Video Consent form and submit the form with your photos. The form is located on the next page of this notice.

Please submit your photos to: admin@mckellar.ca

Thank you for helping us showcase the best of McKellar!

Photo/Video Consent Form

Thank you for volunteering to let the Ontario government use your name and materials!

Your name and materials (some or all of your photo, video, or comments) will be collected to represent Ontarians in communications intended to increase public awareness and knowledge about Ontario government programs and initiatives.

Specifically:

- Your name and materials may be used in advertising on television, radio, internet, social media or newspaper with the purpose of increasing public awareness and knowledge of Ontario government programs and initiatives.
- Your name and materials may be posted on the Ontario government's public website (www.ontario.ca) and on the Ontario government's social media accounts (for example, Facebook, YouTube, Instagram), either in their original form or as part of publications and promotional materials with the purpose of increasing public awareness and knowledge about Ontario government programs (for example, brochures, fact-sheets, posters, videos and other display material), or communications materials like news releases, backgrounders, speeches, videos or photos provided to the media and the public.

Your name and materials may be used by the government ministries when they communicate to the general public and with the media.

While the materials will be held indefinitely, you have the right to revoke your consent to the government's future use of the materials at any time by contacting us at the address below. Please be sure to provide us with a way of identifying the materials concerned. This form will be kept and used to identify your materials for retrieval should you wish to revoke your consent. If you choose to revoke your consent, your name and materials will not be made available to the public after you have done so.

If you have any questions at any time, please email MNEDG.Events@ontario.ca.

I understand that this consent is voluntary and that I may revoke my consent at any time.

I grant His Majesty the King in Right of Ontario the non-exclusive, royalty-free, irrevocable, worldwide right to use, produce, reproduce, adapt, modify, translate, publish, perform, and publicly present the content of my materials.

I agree to forever waive any rights in relation to the publication of my image in various contexts or the right to control the use or distribution of my image that I may have in or to the materials.

I agree that the materials to be used by the Ontario government or the media will be made without any acknowledgment or payment to me, unless required in the event that my materials are selected for inclusion in advertising.

I hereby agree to release and discharge His Majesty the King in Right of Ontario ("Ontario government") and its officers, appointees, employees, agents, representatives, members of the Executive Council of Ontario, officers of the Legislative Assembly and officers of the Ontario Legislature and their advisors and staff from any and all claims, expenses, demands, actions, causes of action and for any and all liability howsoever caused and by whomever caused, arising out of, but not limited to, the publication, reproduction, distribution, modification, collection, disclosure or any other use of the materials.

I agree that the information that I give to the Ontario government is true and accurate.

I acknowledge that the Ontario government has no control over and is not responsible for any use or misuse including, but not limited, to any alteration, modification, reuse or distortion of the materials that may occur or be caused by third parties. The government will not be monitoring and has no control over third parties' use or misuse of the materials displayed on any of the Ontario government websites or provided to the media for use in covering stories related to government news releases.

I _____ (name of individual)

hereby consent to and authorize the Government of Ontario to take, use, reproduce

and disclose my name and my materials as taken on _____ (date)

at _____ (location)

Signatures are to be affixed in the appropriate spaces below and on the next page:

18 years or over

I am 18 years of age or over. I am a resident of Ontario. I have read this form. I give this consent voluntarily and I understand and agree to be bound by its contents.

Address: _____

Telephone: _____

Email: _____

Signature: _____

Print Name: _____ Date: ____/____/____

Witness

Signature: _____

Print Name: _____ Date: ____/____/____

If you are under 18 years, your parent or legal guardian should sign the section on the next page.

Under 18

The parent or legal guardian of individuals under 18 years of age who cannot provide their informed consent should sign this section of the form:

I am the parent or legal guardian of the individual named:

to whom this form applies and for whom I am giving this consent.

The individual named is a resident of Ontario. I have read this form. I give this consent voluntarily on behalf of the individual named and I understand and agree to be bound by its contents.

Address:-----

Telephone: -----

Email: -----

Signature: -----

Print Name: ----- Date: ____/____/____

Witness

Signature: -----

Print Name: ----- Date: ____/____/____

Ontario is committed to respecting your privacy and protecting your personal information. The handling of personal information by the Ontario government is governed by the Freedom of Information and Protection of Privacy Act. For more information, we invite you to visit the following government website: <http://www.ontario.ca/en/general/004228>